

CONGRATULATIONS to REVOLUTION INC, PNC EQUITY PARTNERS and MTN CAPITAL PARTNERS

August 14, 2010: New York, NY: Acquisition and recapitalization of Revolution Inc. by PNC Equity Partners and co-sponsor MTN Capital Partners are the winners of the JULY M&A DEAL of the MONTH, Honors program.

"We are thrilled to win the Deal of the Month Honors for the second time this year. Revolution is a niche market leader with a talented management team, compelling value proposition and unique distribution model. We look forward to the continued success of the Revolution Dancewear brand in the marketplace." Jack Glover, Partner of PNC Equity Partners.

"We are delighted with the acquisition of Revolution, a company with talented and driven management. Revolution has an impressive growth history and outlook, as well as excellent profitability. This is the second time in two years that we've teamed up with PNC Equity to make an acquisition and we are very pleased with the relationship we've built with PNC." said Dan Negrea, Managing Partner at MTN Capital Partners.

"We congratulate Revolution Inc., PNC Equity Partners, and co-sponsor MTN Capital Partners for winning JULY DEAL of the MONTH honors. Transaction reflects winning attributes — deal structure, timeliness, specialty sector space and portfolio integration synergies." Global M&A Network.

OFFICIAL RESULTS, M&A DEAL of the MONTH, HONOREE:

MONTH:	July 2010
DEAL:	Acquisition and recapitalization of Revolution Inc
DEALMAKERS:	Scott Harris, CEO & Founder, Revolution Inc; Jack Glover, Partner, PNC Equity Partners, and Dan Negrea, Managing Partner at MTN Capital Partners
FIRM:	Revolution Inc., PNC Equity Partners, and MTN Capital Partners
SECTOR & REGION:	Consumer Products
FINALIST at:	AMERICAS M&A ATLAS AWARDS GALA, November 18, 2010, New York, USA

about:



Chicago, IL-based Revolution, Inc. is a leading designer and marketer of specialty dancewear and footwear sold under the Revolution Dancewear brand. Revolution sells its products through dance schools across the U.S. and Canada, targeting a core demographic of beginner to intermediate-level dancers.



Headquartered in Pittsburgh, Pennsylvania; PNC Equity Partners is the private equity affiliate of PNC Financial Services Group, Inc., specializing in leveraged buyout, recapitalization, consolidation strategy, business expansion, and corporate divestiture transactions. The firm is focused on investing in privately-held companies operating in "Micro Markets."



MTN is a private equity firm that focuses on acquiring middle-market companies. MTN has extensive experience working with management teams in a variety of industries and in bringing the capital as well as the operational resources needed to achieve success. MTN's portfolio companies operate in the building products, media services, retail, medical products, industrial motors, and leisure products sectors

M&A DEAL of the MONTH

middle markets honors

Originating from the M&A ATLAS AWARDS global brand, the M&A DEAL of the MONTH program honors a DEAL and the NOMINEE FIRM each month for completing middle market transactions, world-wide. Winners are revealed second week of the following month for previous month deals.

Accepting nominations for MONTH of AUGUST, visit:
www.globalmanetwork.com/dealofmonthhonors.php